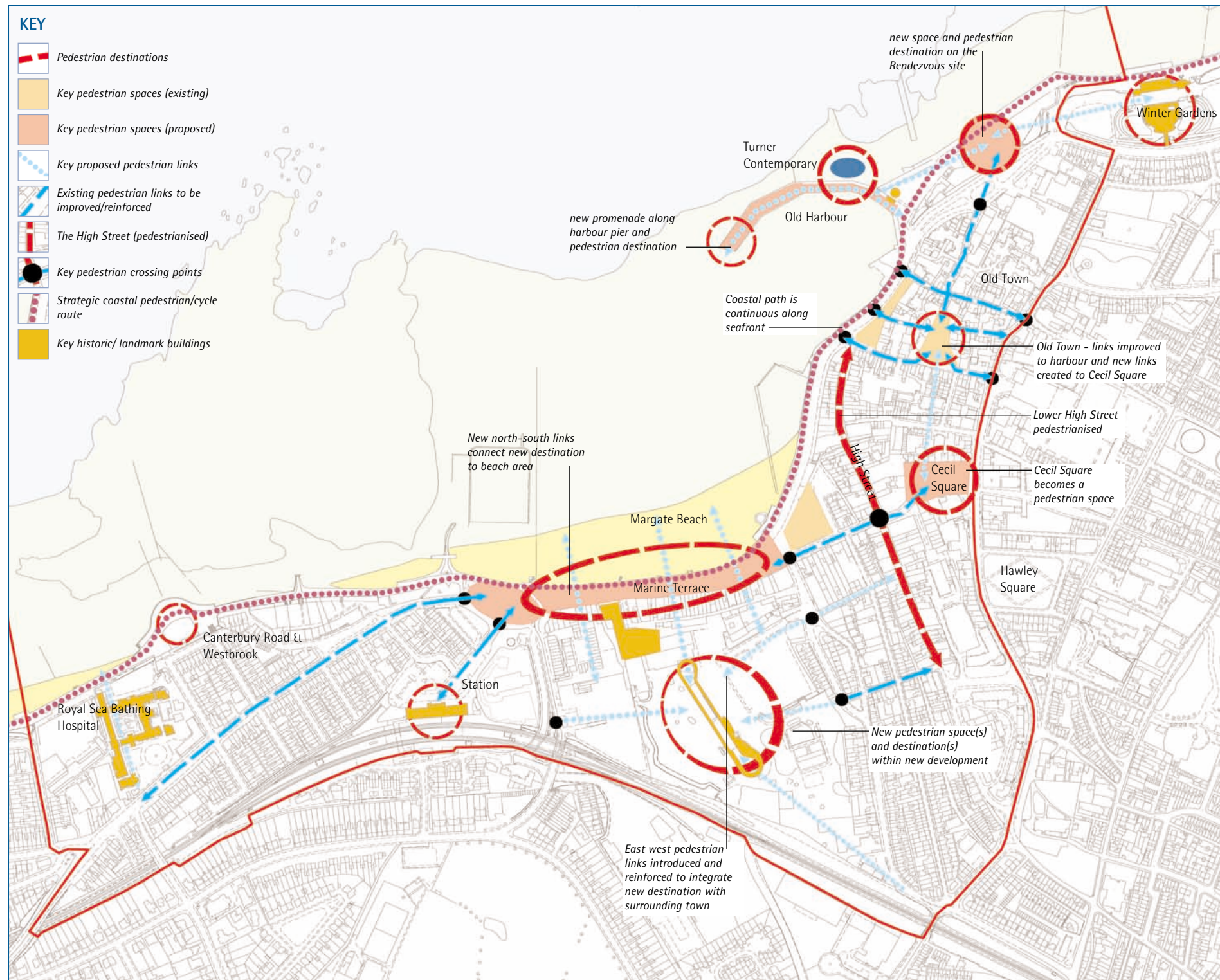


## 4.0 THE STRATEGIC URBAN DESIGN FRAMEWORK

### 4.3 pedestrian/cycle circulation



The network of pedestrian linkages will be improved by:

- creating new links,
- reducing traffic to make existing links more pedestrian friendly, and
- enhancing the public realm to make pedestrian routes more attractive.

New pedestrian destinations will encourage visitors, in particular, to explore Margate on foot. The proposals include creating new or reinforced pedestrian destinations and spaces:

- Along Marine Terrace and the seafront, with new links to the Dreamland/ Arlington sites and onto the beach.
- Within the Dreamland site with links to Marine Terrace, the High Street, and the station via the Marine Terrace gyratory.
- Enhancing Cecil Square to create an attractive space for pedestrians at the heart of the Town Centre.
- Pedestrianising the lower High Street at busy times to create stronger links with the seafront area.
- On the Rendezvous site, with good links to Turner Contemporary, the Old Town and the Winter Gardens.
- Creating an enhanced, pedestrian friendly Cecil Square at the heart of the town centre, with new and improved links to the Old Town and Marine Terrace.

New and improved pedestrian links should include:

- The use of high quality materials to provide an attractive pedestrian environment.
- Measures to calm traffic and promote pedestrian movement at key crossing points.

Figure 4.3 : FRAMEWORK LAYER - pedestrian movement

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